

## Mastering Industry Engaged Research – Business Intelligence

'Mastering Industry Engaged Research' is a series of Masterclasses aimed at exposing students to key aspects of industry engaged research and research translation. It is aimed at students working with industry partners as part of their PhD project or those who are interested in industry R&D careers. The sessions will be facilitated by Industry Partners of the ARC Centre for Fragment-Based Design.

**Date:** Thursday, 25 November 2021

**Time:** 10:30 am - 12:30 pm

**Zoom:** [Register here](#)

### Masterclass 1: Drug Discovery and Target Druggability

Successful translation of your research requires a solid understanding of the ecosystem you are operating in. Before you can see partners or investment for your therapeutic technology, you need to be primed with information about the market, your competitors, and potential opportunities.

At the end of this series, you will be able to understand the need to use tools such as Clarivate Analytics to explore business intelligence (such as market, competitors, potential opportunities) for research translation in the pharmaceutical sector.



### Facilitator: Dr Hozana Castillo, Clarivate Analytics

Hozana is a scientist with 15+ years of experience in the fields of regenerative medicine, genetics, cardiac and spinal cord development. Prior to joining Clarivate, Hozana was a Research Scientist for the Brazilian Centre for Research in Energy and Materials (CNPEM)/ Brazilian Biosciences National Laboratory (LNBio). She holds an adjunct researcher position at the Australian Regenerative Medicine Institute (ARMI), Monash University, where she is an active member of the ABC (Australia, Brazil, Chile) network and she holds a PhD in Science, Cell and Tissue Biology from the University of Sao Paulo.

Dr Hozana Castillo is a Solutions Consultant at Clarivate, she provides training and insights in platforms related to intelligent information applied to the entire pipeline of drug development, from early discovery to commercialization. She also holds an adjunct researcher position at the Australian Regenerative Medicine Institute (ARMI). Hozana Castillo received her PhD in Sciences (Cellular and Tissue Biology) from University of Sao Paulo, Brazil and she was post-doctoral Fellow at the Australian Regenerative Medicine Institute (ARMI), focusing her research on the understanding of the cellular and molecular mechanisms of spinal cord regeneration in zebrafish. She was a researcher at the Brazilian Biosciences National Laboratory (LNBio) / Brazilian Center for Research and Materials (CNPEM) from 2010 to 2019, working in the fields of regenerative medicine, genetics, and developmental/cell biology.